Text Mining Special Interest Group

Ron Behling, Bristol-Myers Squibb Novartis Institute for Biomedical Research, Cambridge, MA 6-8th October 2004



At Bristol-Myers Squibb, Text Mining is considered a solution for...?

- General searching of
 - Documents associated with creating and managing clinical studies
 - Documents for Filings
 - "Knowledge desktops"
 - Integrating information from multiple areas
- Considering more focused solutions
 - Safety related information
 - Reuse of protocols in research and exploratory development (preclinical safety, MAP, etc)
 - Find information about product development and formulations



What are the Critical Business Needs that Text Mining Could Address?

- Identify and prioritize targets
 - Be aware of "all" relevant information about target
 - Associate this with target class and pathway information
 - Associate with chemical class modulator information
- Finding "all" safety information about a topic
 - Internal
 - external
- Support general reporting needs



What Questions do Users Want to Ask ?

- What is known about 'X'?
- What reports have been published about 'X'?
- What protocols have been run on 'X'?
- Give me all information related to the filing for 'X'.
- Give me all known internal and external safety information about 'X'.
- What are all known safety issues for this class of compound?
- Give me everything 'Y' has said about 'X'.
- Who is knowledgeable about 'X'?
- 'X' associated with which pathways, and where is it critical?



Text Mining Applications/Components

Function	Current	Future
Manual TM Methods	Verity,	
	Documentum,	
	Microsoft search	
3 rd Party curation services		
Categorization & Clustering	Verity	
NLP or OBIIE		
Full text access		
Recall and precision metrics		
Visualisation		

Rowan Gardner:	
Do you agree with this view of Text Mining? If not Change IT!	



Current Text Mining Applications in Bristol-Myers Squibb?

- Documentum
- Verity
- Microsoft Search
- internal human-curated database



What Future Applications are Planned?

Nothing definitive



Conclusions

We have a lot of work to do

