

# Ataccama Solution for Pharma & Healthcare



300+ CUSTOMERS

300+ Customers  
20,000+ DQA Downloads



GARTNER RECOGNITION

Both DQ and MDM  
Gartner Magic Quadrants



ataccama | ONE

Smart, collaborative data management platform for any data, domain, user, and deployment

### Discovery & Profiling

Understand your data, identify data quality issues, and discover paths to improvement.

- Data Profiling
- Metadata Discovery & Definition
- Text Analytics & Unstructured Data Discovery

### Data Quality & Governance

Consistent data quality across your organization.

- Data Quality Transformations
- Data Quality Firewall
- Data Quality Monitoring and Reporting
- Matching
- Issue Tracking and Manual Resolution

### Master Data Management

Master your data, master your business.

- Multi-Domain Mastering
- Master Domain Monitoring
- Reference Data Management
- Analytical MDM on Data Lakes
- Editing and Authoring
- Householding, Aggregation, and Categorization
- Hierarchy Management

### Platform Modules

#### DATA GOVERNANCE PORTAL | Web App

- Reference Data Manager (RDM)
- DQ Issue Tracker (DQIT)
- DQ Dashboard (DQD)
- Master Data Admin (MDA)

#### DATA MANAGEMENT | Engines

- Master Data Center (MDC)
- Data Quality Center (DQC)
- DQ Analyzer (DQA) or ONE Profiler
- Big Data Engine (BDE)

#### SHARED PLATFORM COMPONENTS

- Common Metadata Layer
- Metadata Editor
- Batch Interfaces
- Online Interfaces
- Adapters
- Workflow
- High Availability

## Ataccama for ALEXION

Learn how one of the biggest U.S. pharmaceutical companies improved their data quality while enabling business users and data stewards to track and address invalidities and data quality issues over time.

### Business Objective:

- Facilitate enterprise analytics and stewardship
- Enhance their DQ capabilities and connect with their incumbent MDM system

### Project Requirements:

- Cleansing, Matching, Merging, and Reporting
- Data Quality Visualization
- Data Steward Enabling

### Solution and Products used:

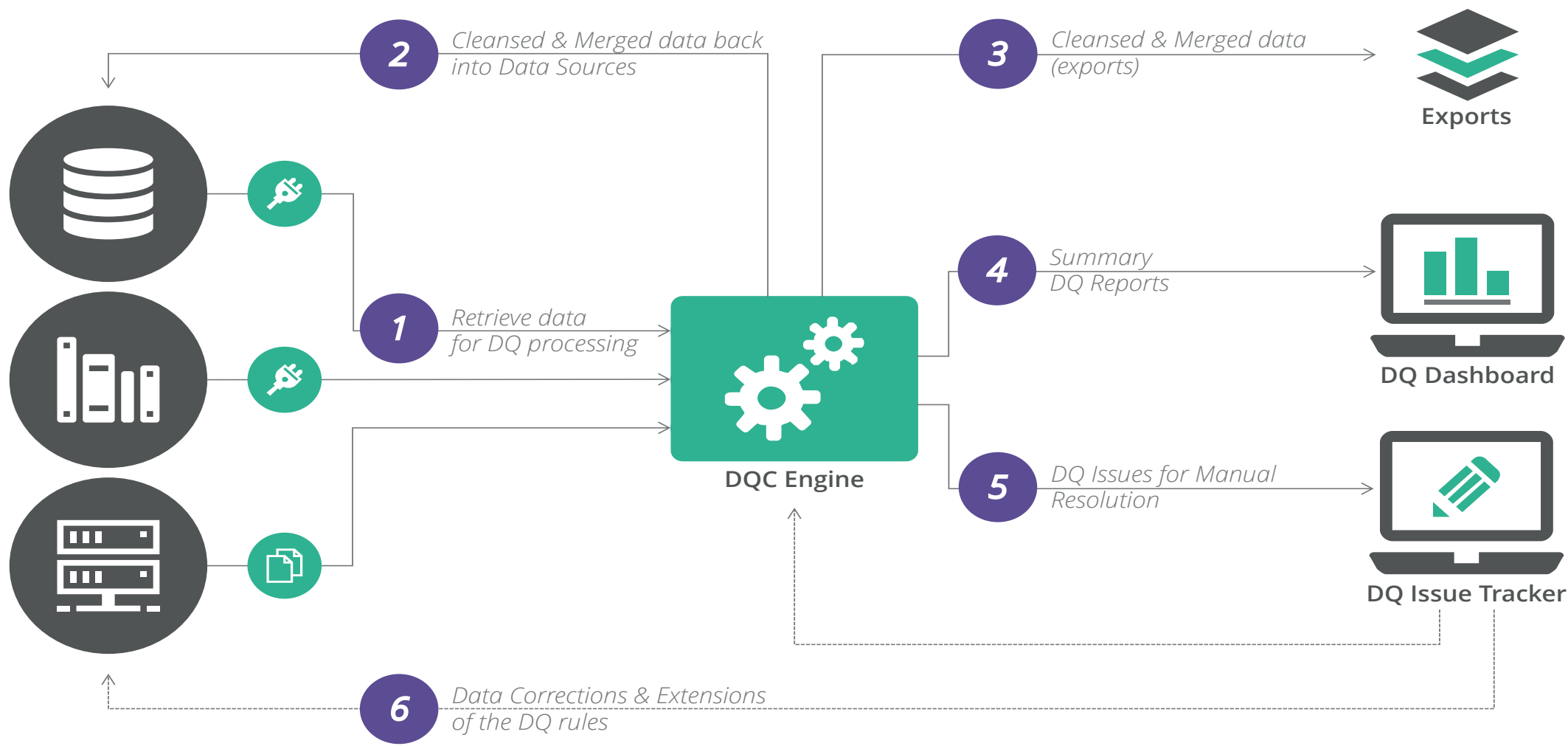
#### Ataccama's complete suite for data quality and governance:

**Data Quality Center (DQC)** – a powerful, business rule driven engine for complex data management that enables you to transform, standardize, cleanse, validate, correct, and enrich your data, and prevent incorrect data from entering your systems.

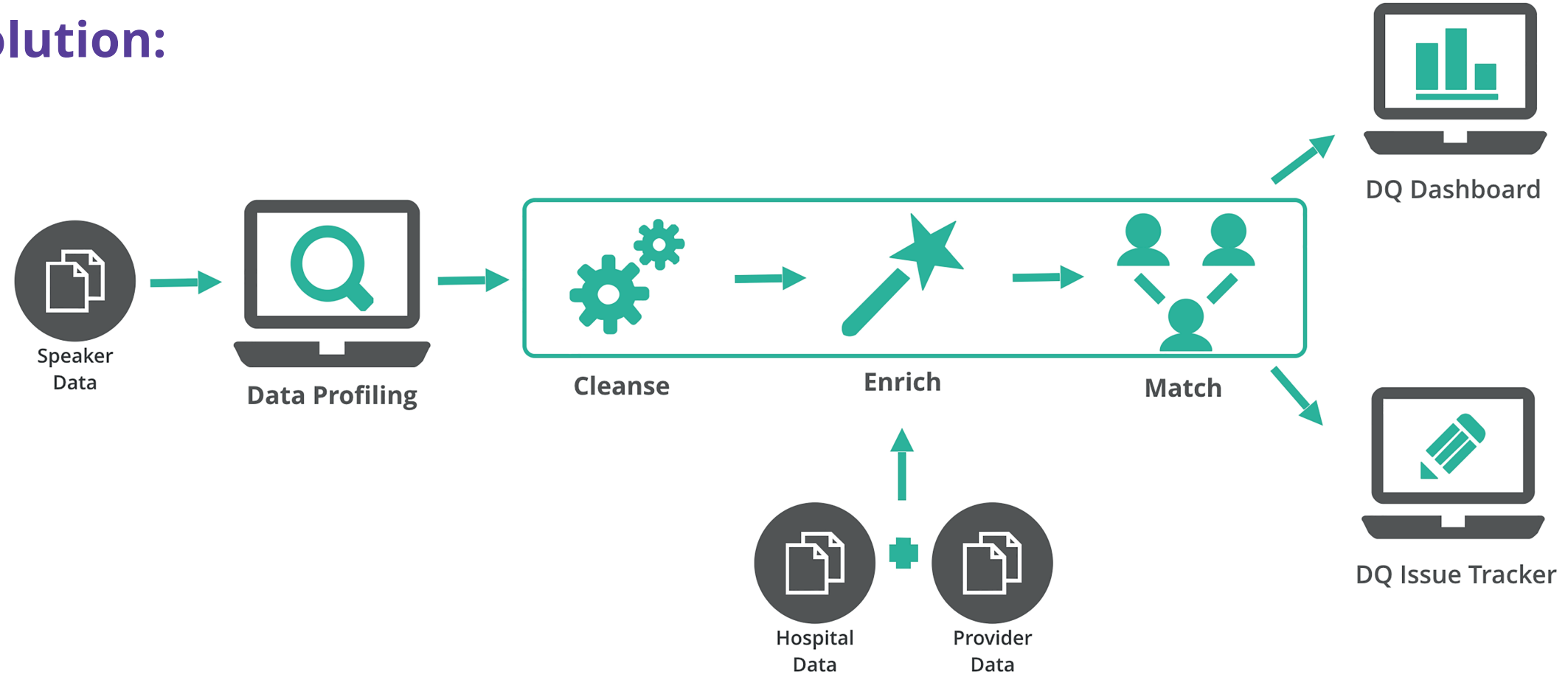
#### Running on top of the DQC engine, there are two user-friendly applications for data stewards and business users:

**Data Quality Issue Tracker (DQIT)** – allows data stewards to resolve various data quality issues that cannot be processed automatically and require their approval or other manual intervention.

**Data Quality Dashboard (DQD)** – enables data stewards and business users to monitor data quality continuously, see its current state, track trends, and use this insight to make informed business decisions.



### Pilot Solution:



### Solution Benefits

Cooperation with Ataccama has laid the groundwork for Alexion to:

- Automate Data Cleansing and Deduplication
- Apply fuzzy logic to determine whether incoming records were already present in Master Data Hub or in external reference data
- Profile incoming and outgoing data at all stages of its life cycle
- Visualize incoming data against several business rules simultaneously
- Track trends in their Data Quality
- Address unresolved issues occurring in automated DQ processes



Start profiling data  
Try data profiling with Ataccama One



Schedule a product demo  
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www.ataccama.com