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Discover What You Don't Know

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**5th PRISME Forum
2013**

Complex Big Data is Nothing New to Pharma

Pharma R&D live and die by data



Complex

~~Big~~ Data is Nothing New to Pharma

Pharma R&D live and die by data

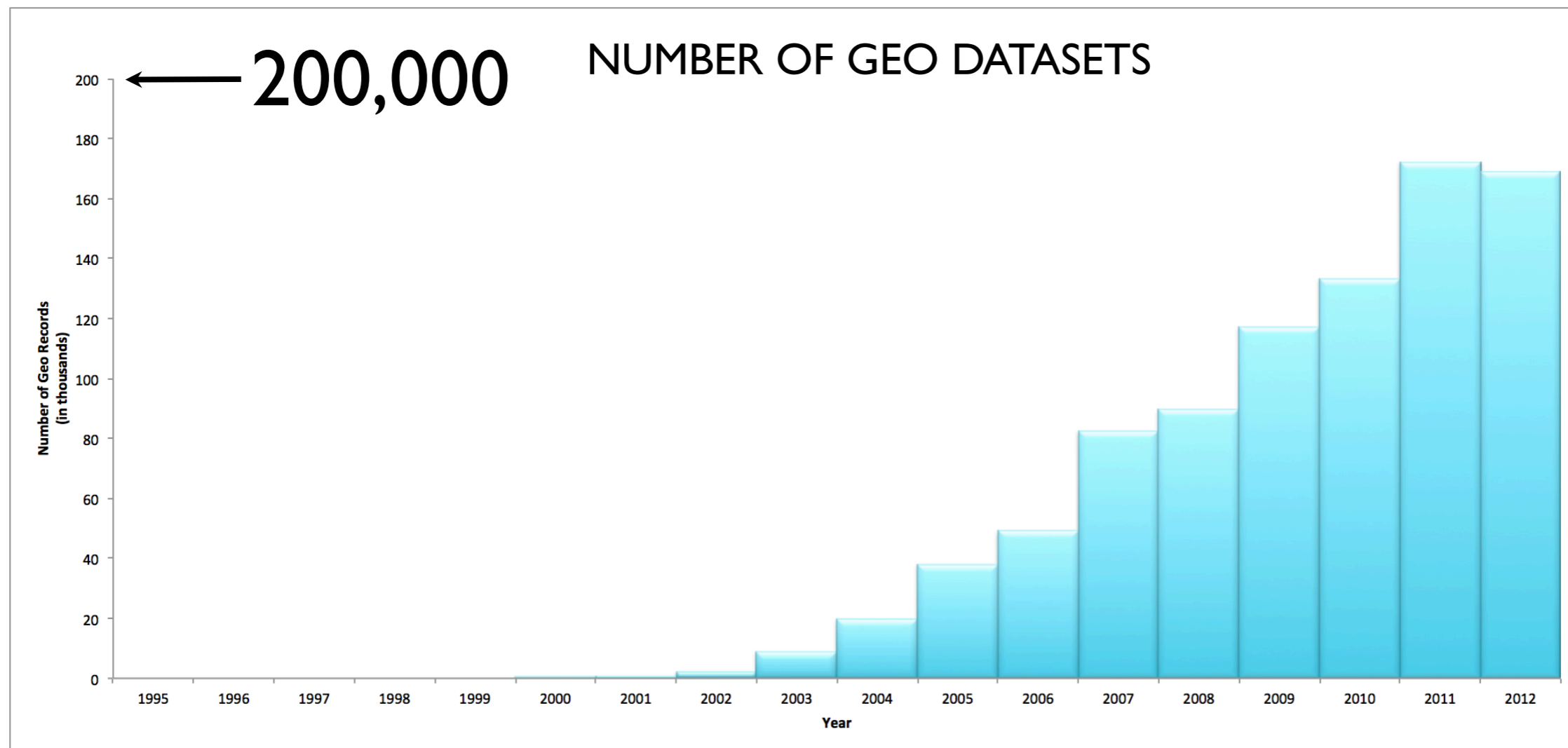


One of the greatest data collection to date: **Gene Expression Omnibus**



Start Date: 1995

Amount of Data: LOTS



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Start Date: 2006

Amount of Data: 150TB

Cost to date: over \$500M

“Forty Years’ War: Advances Elusive in the Drive to Cure Cancer.”

The New York Times

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Finding new ways of unlocking big data is KEY

PHARMA IS GOOD AT:

- data storage
- data management
- even more data generation

PHARMA MUST START THINKING ABOUT:

- radical new ways to extract insight
- data exploration
- automation
- computer-augmented analysis

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BIG DATA is all about:

Extracting **insights**

Exploration

Letting the data show you the questions you
never thought of asking

Automation

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Introducing “The Shape of Data”

Topological Data Analysis (TDA)

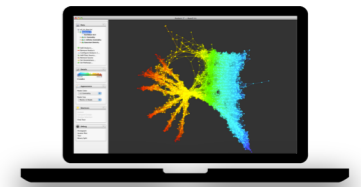
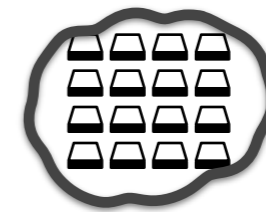
A mathematical concept that began in the 1700's.

Uses the shape of data to find unknown phenomena.

**Math
+ Computer Science
+ User Experience**

Automated discovery of shapes

$$w(x, y) = \exp \left(\frac{-d^2(x, y)}{\epsilon} \right)$$



“TDA methods will transform the way that doctors triage patients, through construction of non-linear, non-invasive medical statistics to assess patients in intensive and critical care situations.”

2009 DARPA Strategic Plan

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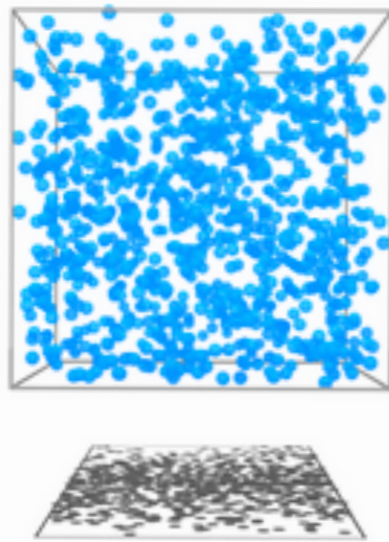
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**Data has shape and
shape has meaning.**

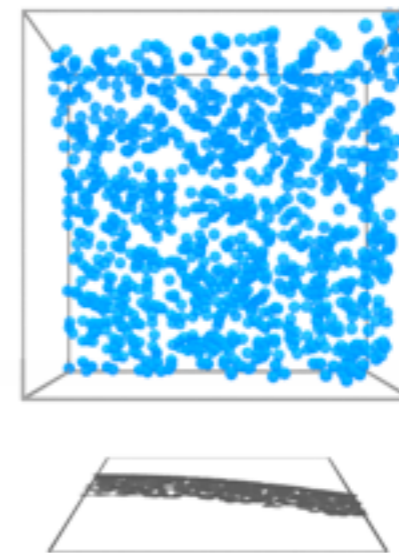
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What do I mean by data having shape ?



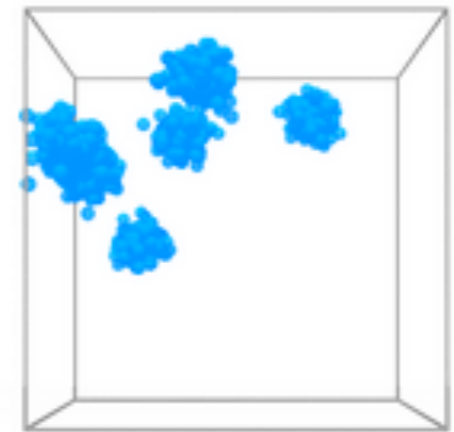
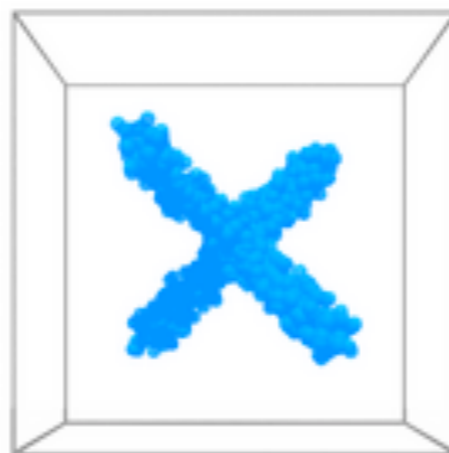
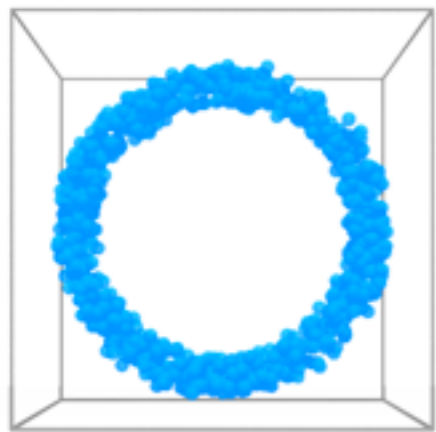
Age, Weight and Height sampled uniformly at **random**



In reality, age, weight and height are correlated and that ***data has a shape***

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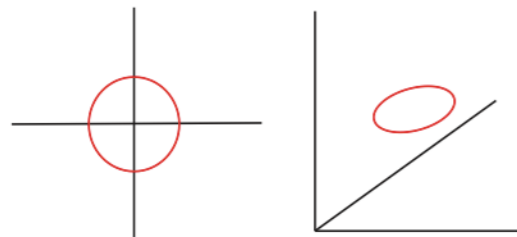
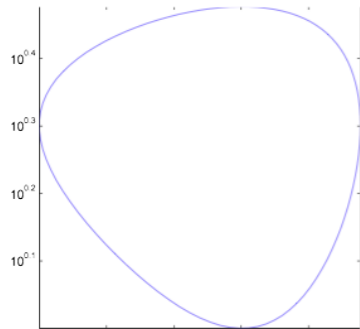


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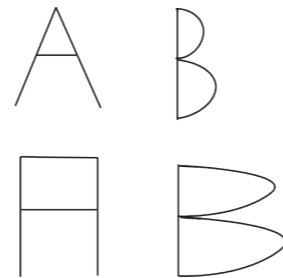
3 Key Properties of TDA

Coordinate Freeness



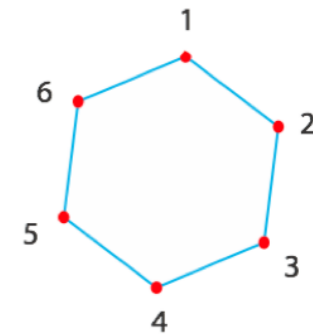
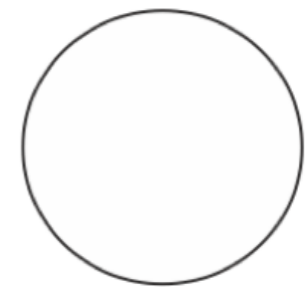
**COMBINE DISPARATE
DATA SOURCES**

Deformation Invariance



**NOISE & NULL
TOLERANT**

Compressed Representation



EXPOSES SIGNAL

Ayasdi's approach using Topological Data Analysis (TDA) is one of the top 10 innovations developed at DARPA in the last decade.



Tony Tether, Director
Defense Advanced Research Projects Agency (2001–2009)

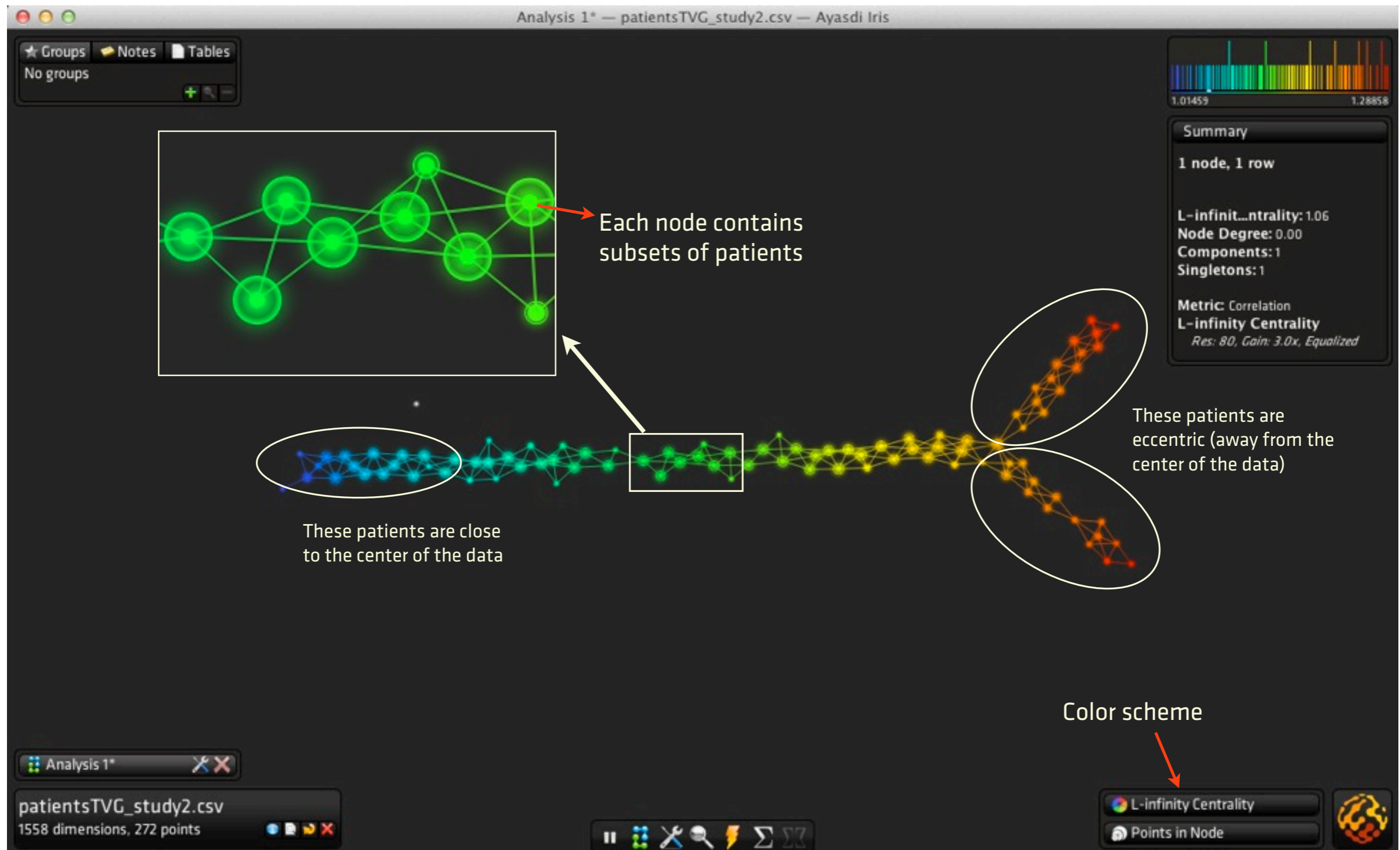
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Ayasdi Iris Basics

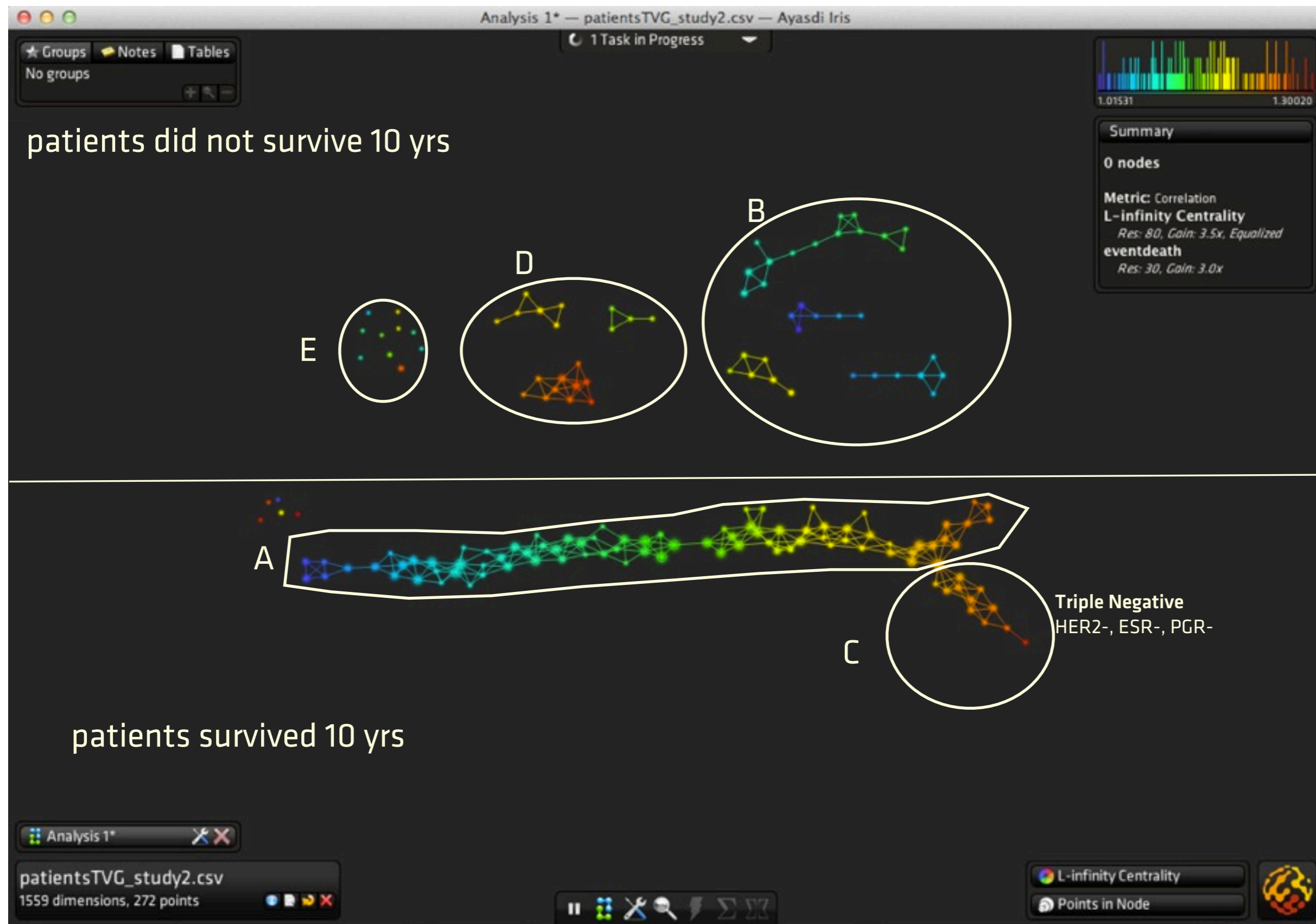
- 1 Nodes are groups of similar data points
Size scales with number of data points
Color schemes highlight properties
- 2 Nodes are connected when they have data points in common
- 3 Network shapes automatically reveal patterns within your data





Topological Map of Patient-Patient Relationships according to their tumors' molecular characteristics (in this case, gene expression)





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NKI data

death

high ESR1 levels

low ESR1 levels

survived

high ESR1 levels

low ESR1 levels

GSE2304

relapsed

high ESR1 levels

low ESR1 levels

no relapse

high ESR1 levels

low ESR1 levels

Topological maps from two independent cancer data sets are visually and molecularly very similar

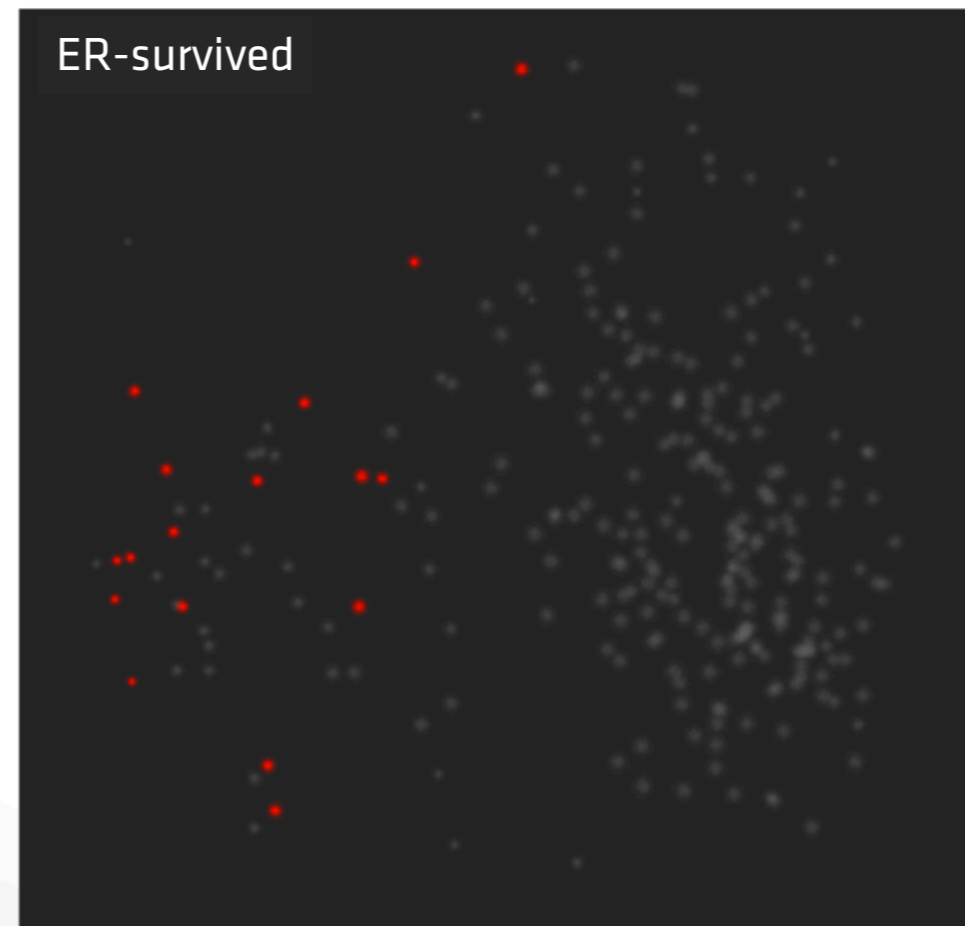
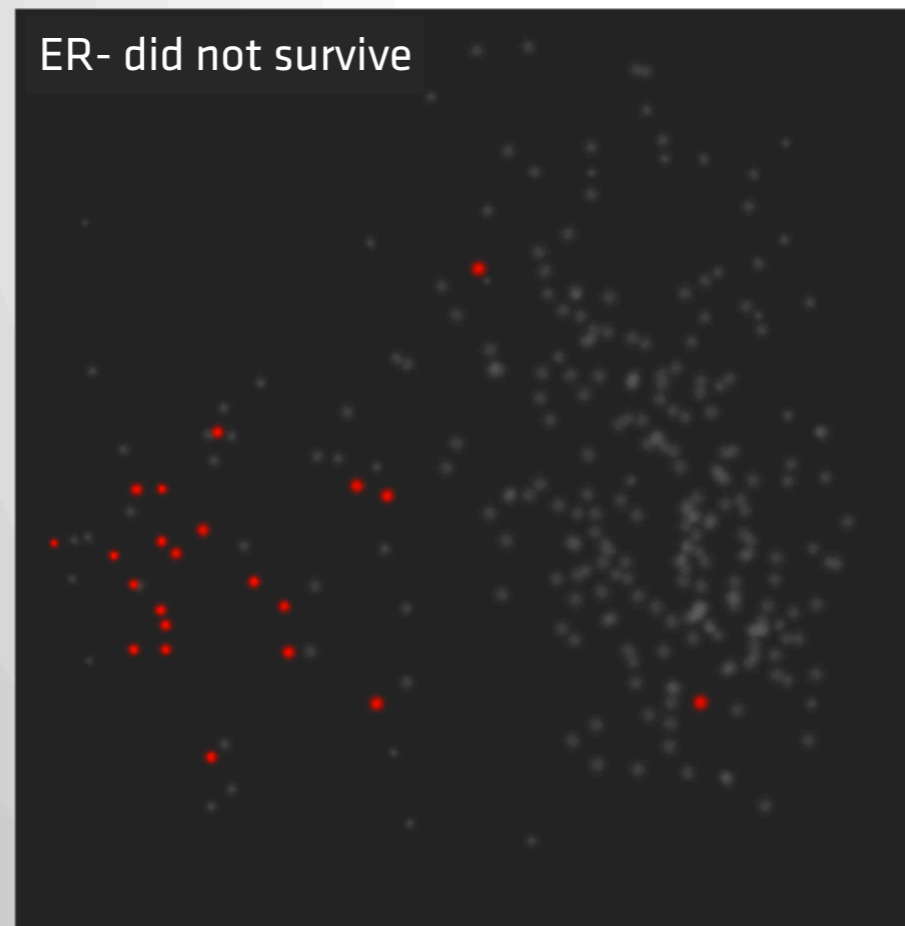


Difficult to identify the subtypes by conventional methods

Clustering

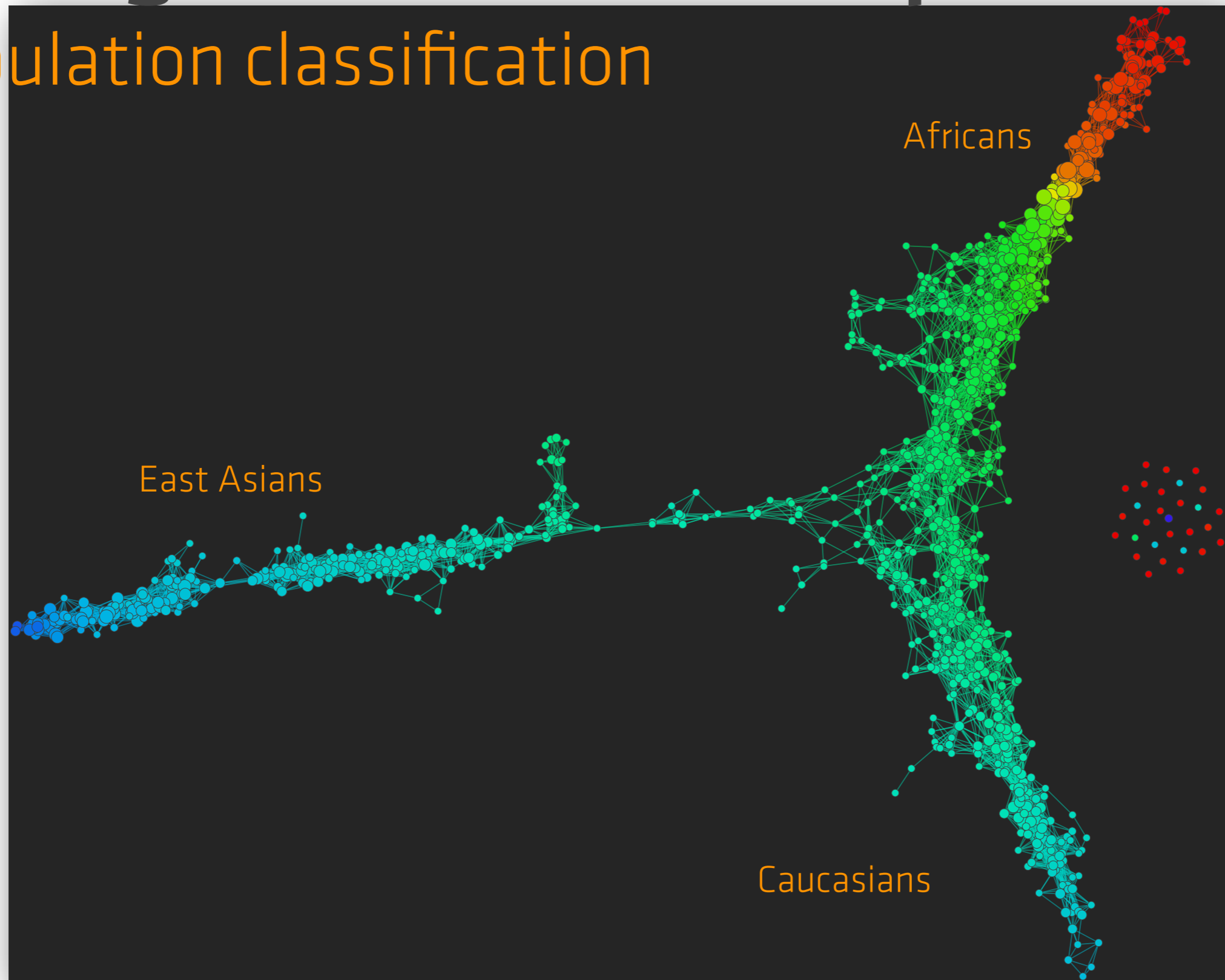


PCA



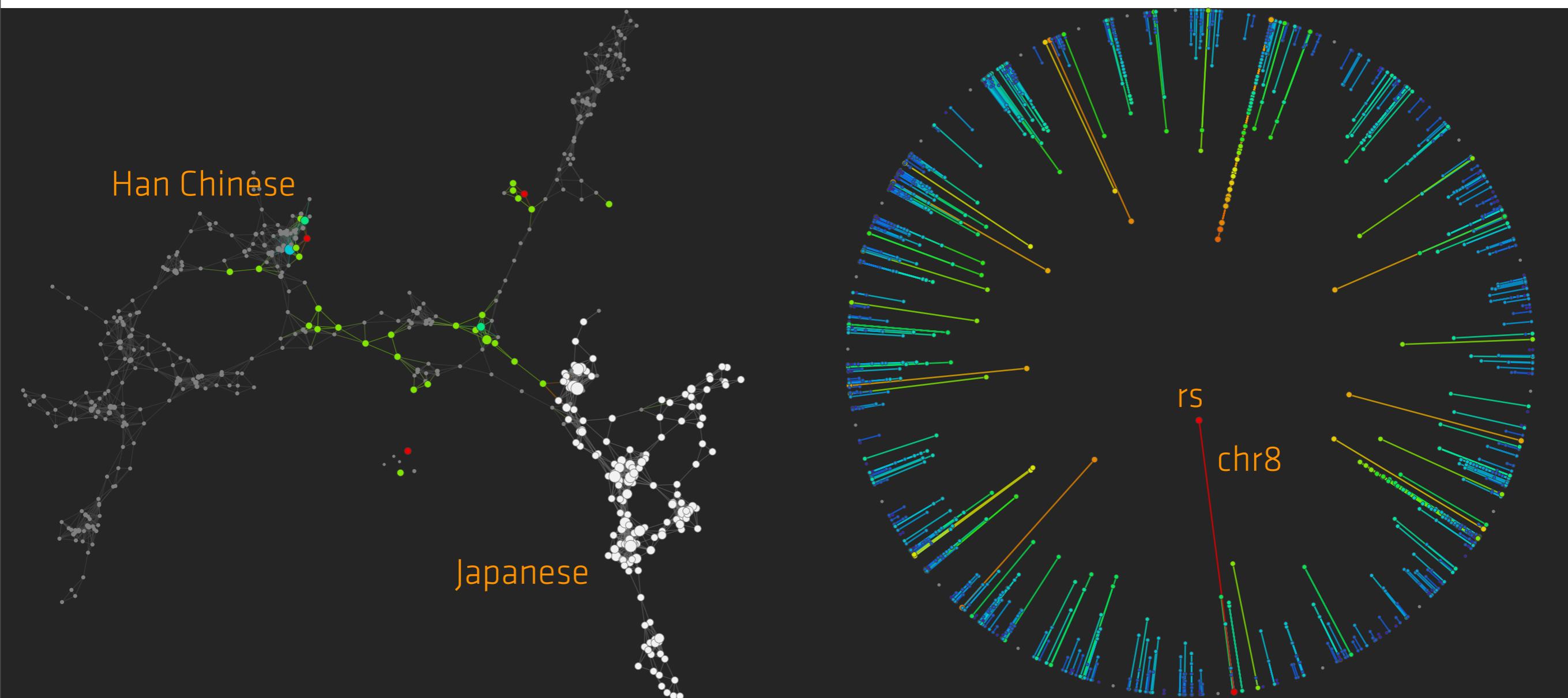
1000 genomes DNA-seq data

population classification



Identification and visualization of significant variants

Han Chinese and Japanese can be easily distinguished and visualized with TDA and Iris

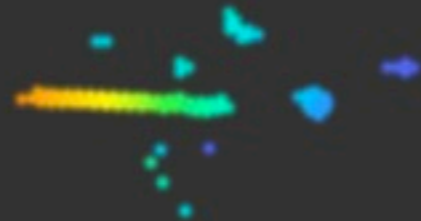
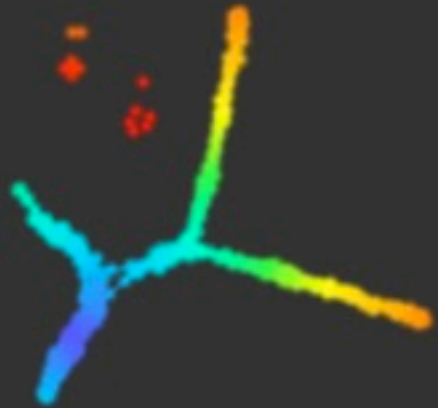


12 cancer types from The Cancer Genome Atlas

DNA exome sequencing: High Volume, High Complexity

Kidney renal clear cell carcinoma

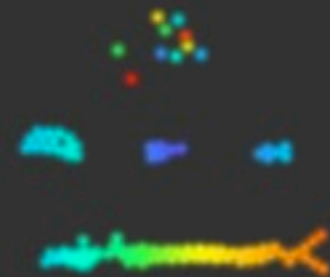
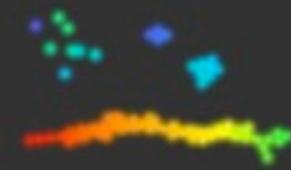
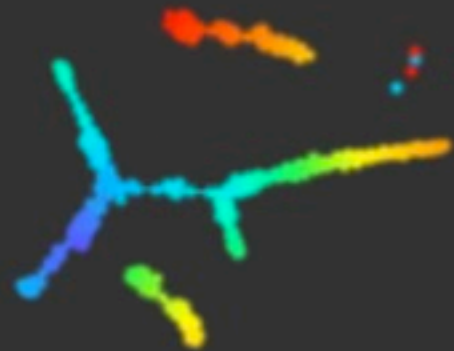
Cervical squamous cell carcinoma
and endocervical adenocarcinoma



Bladder Urothelial Carcinoma

Lung squamous cell carcinoma

Breast invasive carcinoma



Ovarian serous cystadenocarcinoma

Uterine Corpus
Endometrioid Carcinoma

Colon adenocarcinoma

Glioblastoma multiforme



Prostate adenocarcinoma

Rectum adenocarcinoma

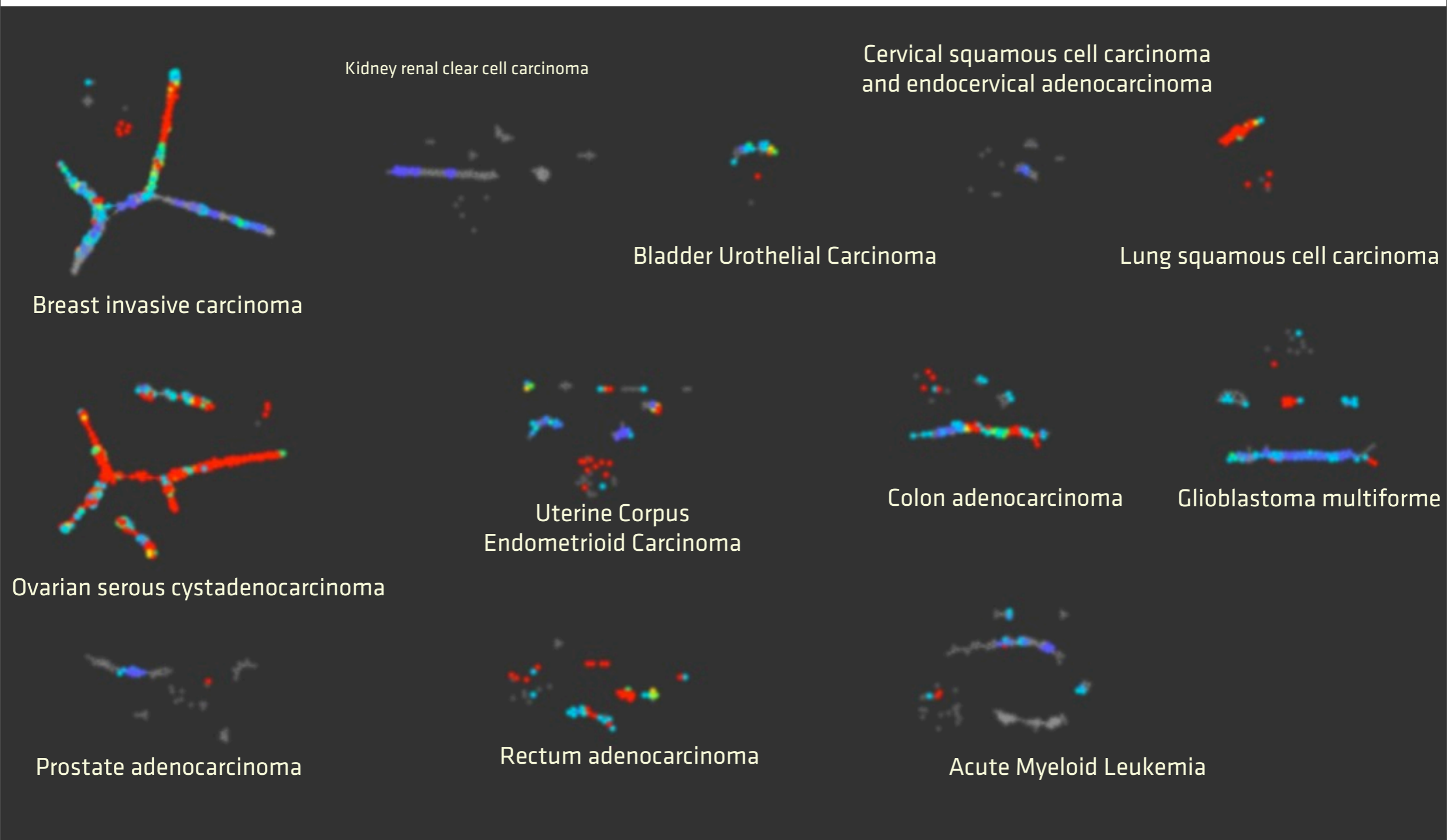
Acute Myeloid Leukemia



Over 2400 tumors, 12 cancer types, over half a million unique variants analyzed **simultaneously**



Landscape of p53 mutations across all 12 cancers

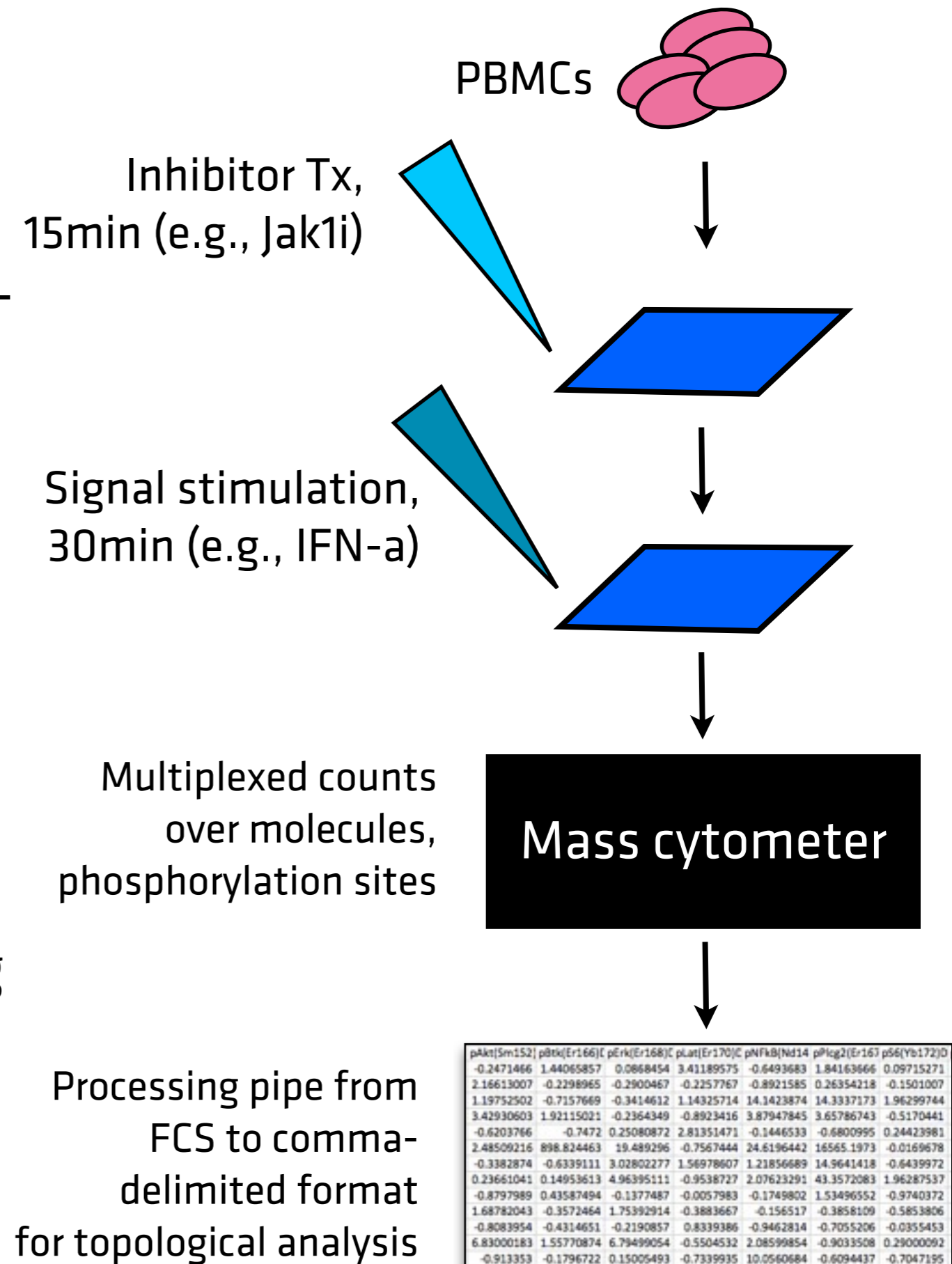


red= enriched for p53 mutations; blue=not enriched

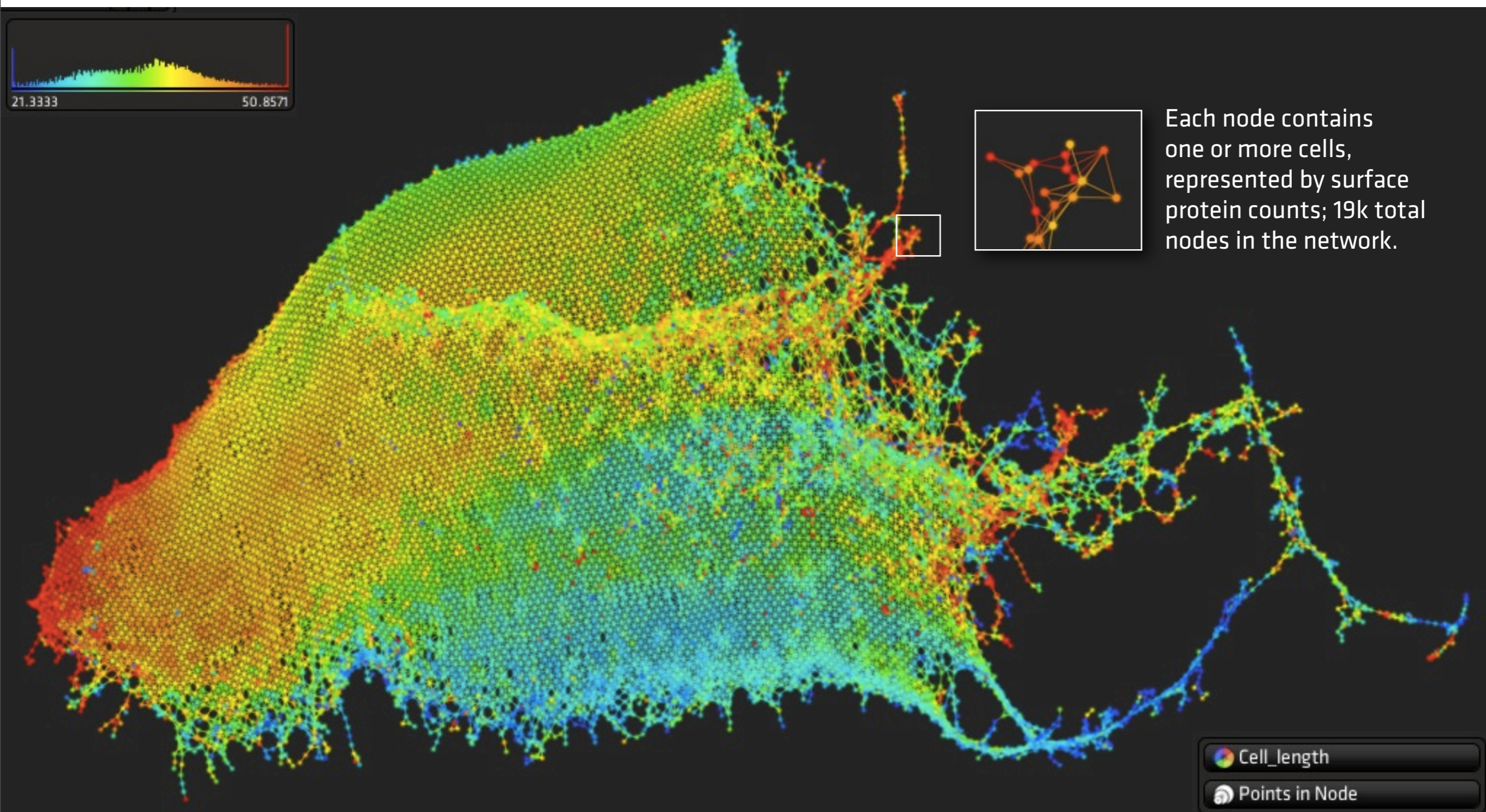


Mass cytometry data under analysis

- Data powered by Cytobank (Nolan Lab at Stanford for mass-tag cellular barcoding (Nat. Biotech. 2012))
- 27 inhibitors at 8 concentrations over 14 stimulations
- 14 cell types identified via gating procedures



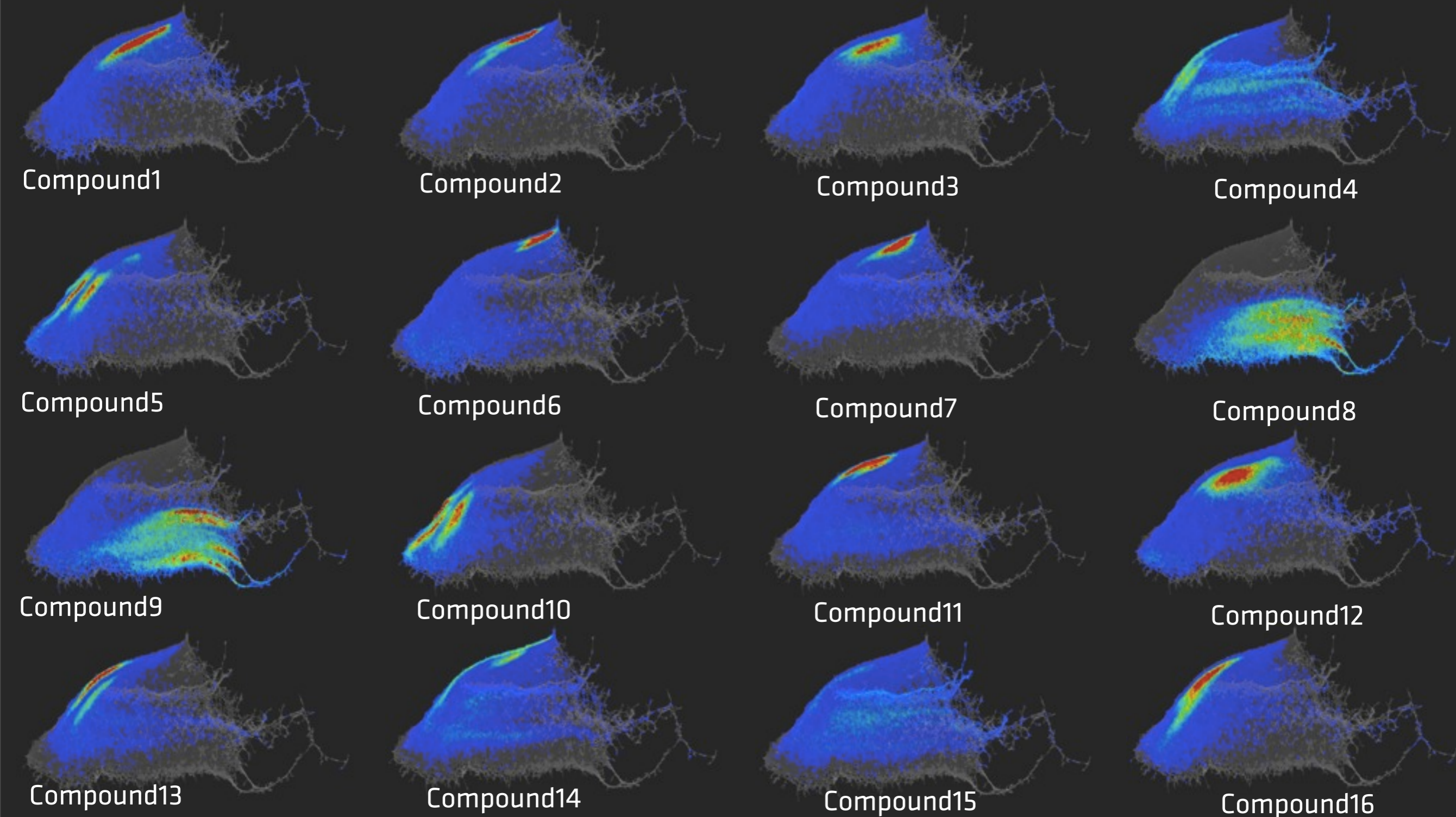
A topological network of 27 inhibitors comprised of over 2 million single cell Cytof outputs



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Regions of the network are strongly enriched for different inhibitors
provide a broad view of inhibitor similarity in reference stimulation



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Questions? pek@ayasdi.com

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